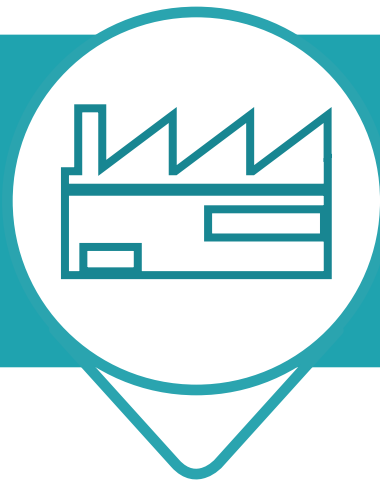


# CONCEPTION



Let's talk about it...



Let's talk about it...



Let's talk about it...



## *What can we do ?* *To reduce plastic in the ocean*


# CONSUMPTION



Let's talk about it...



Let's talk about it...



Let's talk about it...

ACTOR

SCALE

TARGET

PRODUCT

## *What can we do ?* *To reduce plastic in the ocean*

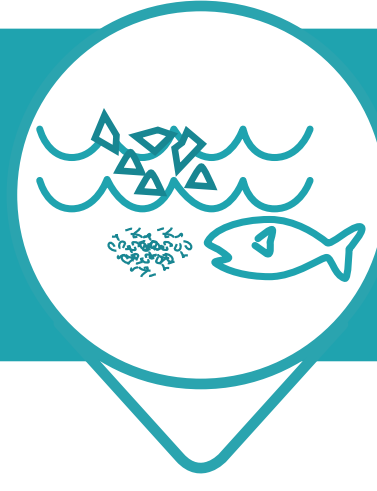

# DEGRADATION



Let's talk about it...



Let's talk about it...



Let's talk about it...

ACTOR

SCALE

TARGET

PRODUCT

## *What can we do ?* *To reduce plastic in the ocean*
