

AYCH Creative Jam: Origin, Philosophy and Ambition

The AYCH Creative Jam brings together people from all backgrounds and skills to invent together and to imagine the world of tomorrow in a friendly spirit.

The goal

The Creative Jam is a highlight of the AYCH project, aimed at bringing together young people, experts, partners and professionals from the Atlantic Arc area. It is about proposing and **prototyping** creative ideas to "change the world!"

The ambition:

- Realise the European dimension of the project
- To allow meetings between projects leaders
- To encourage young people to prototype new products and services in an environment of non-formal education
- Enable young people to acquire skills and discover new technologies
- Allow collaboration between young people and experts from different fields

Philosophy:

- The contribution of each participant is welcome Join in!
- The diversity of young people and our desire to improve the daily life in our city and spaces are the basic ingredients of the magic and creative potion of AYCH Creative Jam.
- Trust, listening, caring, collective spirit among peers is essential.
- Teamwork is essential.

What is a mentor at Creative Jam?

The word 'mentor' originates from the name of the hero of the Odyssey; Mentor, friend of Ulysses, who Athena borrowed traits to accompany and instruct Telemaque and Fenelon made famous in 1699 in the Adventures of Telemachus.

The use of the term in the sense of counselor is attested since 1749 at Montesquieu (Correspondence, volume 1, page 350)¹. By assimilation, a mentor is an experienced, attentive and wise counselor who is fully trusted. We must not confuse "mentoring" and "coaching" which are two different concepts².

A mentor is:	A mentor is not!
Someone who listens	It is not someone who is in
Someone who is in "attention"	"intention"
 Someone who helps if the group 	It is not a savior
or someone asks for help.	It is not a donor of lessons
 Ask questions to understand and helps make others understand. 	It is not a member of the group
 Someone who reassures, who 	Is not a teacher
shoulders	● It is not a guide

Role and attitude of the mentor

It is the group that must define its project, invent or choose its methods of work and finally lead the project until the realization of the prototype and the final presentation . The mentor is back, a little outside. He observes and questions the members of the team in order to make common culture, to clear up any misunderstandings and to walk together.

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Source: https://en.wikipedia.org/wiki/Mentoring October 24, 2018

Source: https://en.wikipedia.org/wiki/Mentor October 24, 2018

Mentor, a whole program!

Some times mark the three days of AYCH Creative Jam. Mentors have special roles to play on these occasions.

Synchronize our watches, 1, 2, 3 Let's go!

	Thursday 4th April	Friday 5th April
Morning 9:15		Distribution of mentors! Choice of teams to support (depending on the language / fields of specialization of the experts who can benefit the team)
morning 11:00		Mentors Council # 1: orientation towards prototypes
Afternoon 14:30	Pre-Counseling Mentors # 0 Presentation of the role of mentor, and agenda of Friday	Mentors Council # 2 (quick presentation 3 min, typical slide show, download of presentations).

Pre- council mentors:

Acknowledgment of the booklet, presentation of each and key skills, presentation mentor

Distribution mentors!

Discussion of the projects, with a view to clearing and identifying the projects that each mentor will accompany!

First contact:

Teams are formed and team work begins! You can introduce yourself and animate a small time of: That acquaintance everyone feels good in the group, mutual establish a common intention (for the members of the group, it is a question of putting in common his representations, his ideas on the project).

WOWHW?

It's about making sure the group is doing well. If necessary, the mentor can equip the group to structure their project with a method called WOWHW (WHAT OR WHY HOW WHY?)

Mentors' Council # 1:

We meet to share our impressions, say our needs, eventually ask for help. We can fill the table "mutualization sheet" to be effective! We make a first point on the projects: are they on track, have they defined their project? Who will prototyping what? What are the needs?

Council of Mentors #2

There are 2 hours left before the presentation: which presentation modalities? Crossed coaching.

Mentor tools:

tools have no brain, use your own!

You will find these different tools in A3 format in your toolbox.

They are to be used sparingly and only if needed.

- Square of intent
- WOWHW
- Methodology of the project
- Etc ...

Tool for the mentor:

Sheet of mutualization to be prepared by the mentors for the council of mentors #1

montoro # 1			
Title:			
Key Competence:			
Who (For whom?)?			
What?			
What prototype?			
Or ?			
When?			
How?			
Why?			
State of progress	We discuss	It Begins	ahead
Go Make a cross			
Ambience	Bad	As here - So, that	Good
Crossing			
Need help	YES	NO	In your opinion?
Make a cross			
Other remarks:			

Proposal for how to facilitate the project group: Let's make the presentations (15 min approx.): Who am I ? Where do I come from? Where am I going ? In what state I wander?

To do what?

"Breaking the ice", getting to know each other is an **important moment** for a **group** that will have to design a project and make a prototype in one day.

In previous editions we have identified some pitfalls: Group

members who became leaders or "owners" of the idea

Members who did not feel at home.

Participants who did not find spaces to contribute, help, act within the group.

How to do?

For this, everyone will write on a sheet, the answer to two questions:

What do I bring?

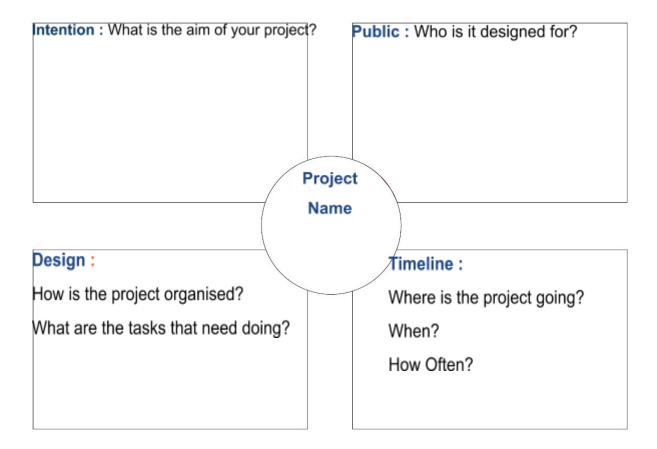
Do you have an idea to share? Are you just curious? You know how to tinker? Program web pages? Draw?

Proposal for how to facilitate the project group: The square of the intention (duration of use: 20 min approx.)

Objective: establish a **common intention** (put in common their representations, their ideas) -> **the group has their project!**

It is important that all members of the group share this intention, contributing to the definition of the project.

Each participant fills out post-it notes and places them on this sheet printed in A3.

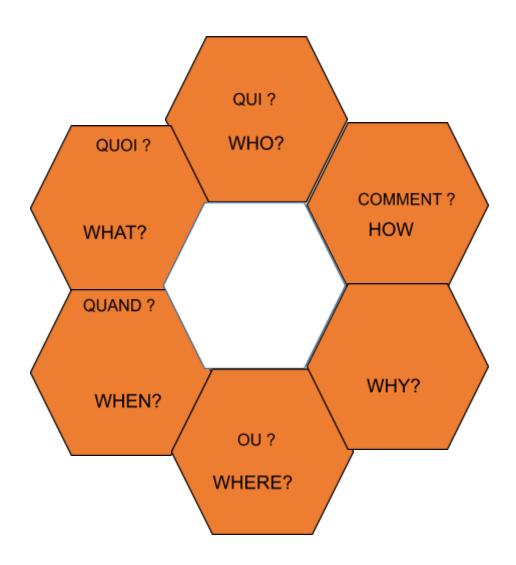


Proposal for how to facilitate the project group: QQCOQP

Who What How Where Where When Why?

Purpose:

This tool is intended to help the mentor or project team to review the project.



Evaluation of the Creative Jam:

Mentors of Creative Jam Gijon

Name / Surname	Country	Partner
Pierre Yves JAOUEN	France	Brest
Sarah NOLL	France	
Gwen GOYAT	France	Brest
Elizabeth ZAHOUI	UK	PCA
Charlotte BEEVOR	UK	PCA
Luc FRANCOIS	Spain	Vida Láctea
Gonzalo VIDAL	Spain	Vida Láctea
Luisa Marinho	Portugal	Sto Tirso
Jeremy GAUTIER	France	Atlantic Cities
Gaëlle Delehelle Tapissier	France	
Nicolas Travaille	France	Gran Angouleme
Ana Cadavieco	Spain	Gijón
Norah WALSH	Spain	Gijón
Abdo	Spain	Gijón
Islam El Sayed Mahmoud	Spain	Gijón
Alberto GARCIA	Spain	Gijón
Labrada JAVIER	Spain	Gijón