



# AYCH Creative Jam Challenge Day Scoring Matrix (first round)

#### How does the evaluation work?

Please Quote: Very Good - Good - Pretty good - Bad -

Then: you can indicate what group you prefer.

You will have to allocate (position):

5 points for the best

4 points for the second

3 points for the third

2 points for the fourth

1 point for the fifth

Then, the 5 best projects will be selected for the final pitch (sum of the different votes)

## Judge's Name:

Organisation:

## **#1 Project Name:**

Team Member names:

Challenge/Theme:

Is the idea user/customer centric?	Quality of Design	Impact	How Investable is it?	Quality of the Pitch/ Presentation	Position







# **#2 Project Name:**

Team Member names:

Challenge/Theme:

Is the idea user/customer centric?	Quality of Design	Impact	How Investable is it?	Quality of the Pitch/ Presentation	Position

_						
(	$\sim$	m	m	ie	nt	·c·
u	v					o

# #3 Project Name:

Team Member names:

Challenge/Theme:

Is the idea user/customer centric?	Design	Impact	Investable	Pitch/ Presentation	Position

Comments	,
----------	---

# #4 Project Name:

Team Member names:

Challenge/Theme:

Is the idea user/customer centric?	Quality of Design	Impact	How Investable is it?	Quality of the Pitch/ Presentation	Position







#5	Pro	ject	Na	me:
----	-----	------	----	-----

Team Member names:

Challenge/Theme:

Is the idea user/customer centric?	Quality of Design	Impact	How Investable is it?	Quality of the Pitch/ Presentation	Position

Co	m	m	en	ıts:

# #6 Project Name:

Team Member names:

Challenge/Theme:

Is the idea user/customer centric?	Quality of Design	Impact	How Investable is it?	Quality of the Pitch/ Presentation	Position







# **#7 Project Name:**

Team Member names:

Challenge/Theme:

Is the idea user/customer centric?	Quality of Design	Impact	How Investable is it?	Quality of the Pitch/ Presentation	Position

_						
(	$\sim$	m	m	ie	nt	·c·
u	v					o

# #8 Project Name:

Team Member names:

Challenge/Theme:

Is the idea user/customer centric?	Quality of Design	Impact	How Investable is it?	Quality of the Pitch/ Presentation	Position







# AYCH Creative Jam Challenge Day Scoring Matrix (Second round)

#### How does the evaluation work?

Please Quote: Very Good - Good - Fair - Bad in the table

Then: you choose:

• The most investible

The most impactful

You will have to allocate (position):

3 points for the most investible

3 points for the most impactful

2 points for the 2nd most investible

2 points for the 2nd most impactful

1 point for the 3rd most investible

1 point for the 3rd most impactful

#### **#1 Project Name:**

Team Member names:

Challenge/Theme:

Quality of Design	Impact	How Investable is it?	Quality of the Pitch/ Presentation	Impactful position	Investible position







# #2 Project Name:

Team Member names: Challenge/Theme:

Quality of Design	Impact	How Investable is it?	Quality of the Pitch/ Presentation	Impactful position	Investible position

_						
(	$\sim$	m	m	Δ	nt	c٠
·	v				ıιι	э.

# #3 Project Name:

Team Member names: Challenge/Theme:

Quality of Design	Impact	How Investable is it?	Quality of the Pitch/ Presentation	Impactful position	Investible position

Comments:

## **#4 Project Name:**

Team Member names: Challenge/Theme:

Quality of Design	Impact	How Investabl e is it?	Quality of the Pitch/ Presentation	Impactful position	Investible position







#5 Pro	iect	Name	e:
--------	------	------	----

Team Member names: Challenge/Theme:

Quality of Design	Impact	How Investabl e is it?	Quality of the Pitch/ Presentation	Impactful position	Investible position

_						
( '	$\sim$	m	m	$\Delta$	nt	s:
١.	.,					

# #6 Project Name:

Team Member names: Challenge/Theme:

Quality of Design	Impact	How Investabl e is it?	Quality of the Pitch/ Presentation	Impactful position	Investible position

Comments:

# **#7 Project Name:**

Team Member names: Challenge/Theme:

Quality of Design	Impact	How Investabl e is it?	Quality of the Pitch/ Presentation	Impactful position	Investible position







#8 Pro	ject I	Name:
--------	--------	-------

Team Member names: Challenge/Theme:

Quality of Design	Impact	How Investabl e is it?	Quality of the Pitch/ Presentation	Impactful position	Investible position

_						
( '	$\sim$	m	m	Δ	n	ts:
١.	.,				ш	ı.n.

# #9 Project Name:

Team Member names: Challenge/Theme:

Quality of Design	Impact	How Investabl e is it?	Quality of the Pitch/ Presentation	Impactful position	Investible position

Comments:

# **#10 Project Name:**

Team Member names: Challenge/Theme:

Quality of Design	Impact	How Investabl e is it?	Quality of the Pitch/ Presentation	Impactful position	Investible position